

企业宣传与品牌推广: 通过使用该 API 接口, 我们将帮助企业客户在抖音平台上发布宣传视频、产品介绍、活动信息等内容, 以提高品牌知名度和吸引潜在客户。

内部员工培训与分享: 我们将利用该 API 接口为企业客户创建内部抖音账号, 员工可以在此账号下发布与工作相关的技巧、经验分享、团队活动等内容, 以促进员工之间的交流与学习。

The image consists of three vertically stacked screenshots of a software interface for managing Douyin accounts and tasks.

Screenshot 1: Account Management

This screenshot shows the "Account Management" section. A red box highlights the "Create Account" button. To the right, there is a "Grant Authorization" button and a search bar. The interface includes a sidebar with "Material Management", "Task Management", and "Material Task".

Screenshot 2: Image Management

This screenshot shows the "Image Management" section. A red box highlights the "Image Management" button. To the right, there is a "Text Image Material" button. The interface includes a sidebar with "Material Management", "Task Management", and "Material Task".

Screenshot 3: Task Publishing

This screenshot shows the "Task Publishing" section. A red box highlights the "Create Task" button. To the right, there is a "Set Publishing Information" button and a search bar. The interface includes a sidebar with "Material Management", "Task Management", and "Material Task".